



Darryl B Kennedy

Graphic Designer www.darrylbkennedy.com

Design Rates and Pricing

- Print Design
- Web Design
- Multimedia
- Animation
- Social Media
- Illustration

Creative Problem Solver

Freelance Graphic Designer
in Atlanta.

Helping to solve creative
problems for individual
clients and small business
owners.

(678) 520-2579





Design Rates and Pricing

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Custom Logo Branding.....\$200.00

- 3-5 Design Choices
- 4 Revisions
- Print production
- Assets delivery
- More details *

Flyers/Rack Cards.....\$80.00

- 1-2 Design Choices
- 2 Revisions
- Print production
- Assets delivery
- More details *

Webdesign.....\$300.00-\$600.00

- 1-WordPress Template
- Site map and marketing plan
- Design, Testing, Launching
- Optional Site Maintenance Plan
- More details *

Business Cards.....\$40.00

- 2-Design Choices
- 2 Revisions
- Print production
- Assets delivery
- More details *

Brochures.....\$150.00

- 2-3 Design Choices
- 3 Revisions
- Print production
- Assets delivery
- More details *

Illustration/Animation.....

\$200.00-\$400.00

- 1-2 Pencil Sketch Concepts
- 1-2 Digital or Sketch Revisions
- 1-2 Color Finishing Effect Choices
- Assets delivery
- More details *

* More Details *

Each is based on on a flat rate with up to three revisions. Revision or change requests after or outside of the scope of the project will be billed at the normal \$30/hr design rate. A 25% down payment is required. Additional printing cost may apply to each specific project?

Unlimited colors. Design process starts after a work agreement is signed and the down payment is received (Creative Invoicing @ www.freshbooks.com).

Clients will be given a copy of all assets once the final payment has been received and any copyright agreements if applicable?